Table of Contents

Chapter 15-10 Sign Regulations

15-10-01 **Purpose and Scope** . . . 1
15-10-02 **Administration and Enforcement** . . . 1
A. **Interpretation** . . . 1
B. **Authorities** . . . 1
1. **Issue permits:** . . . 1
2. **Determine conformance:** . . . 1
3. **Issue Notices of Violations, Citations, and Information:** . . . 2
4. **Abate and Remove Signs:** . . . 2
5. **Require Bonds**: . . . 2
C. **Right to Appeal** . . . 3
15-10-03 **Nonconforming Signs** . . . 3
A. **Regulation, Containment, And Elimination**. . . . 3
B. **Abandonment**. . . . 3
15-10-04 **Prohibited Sign Devices** . . . 3
A. **Prohibited Sign Devices**. . . . 3
B. **Hand-bills, signs-public places and objects:** . . . 4
15-10-05 **General Guidelines for Signs in Sandy** . . . 5
A. **Standards of Construction** . . . 5
B. **Sign Company Tag**. . . . 5
C. **Location and Setback Requirements**. . . . 5
D. **Landscaping**. . . . 6
E. **Lighting**. . . . 7
F. **Maintenance.** . . . 7
G. **Measurement of Regulated Sign Area** . . . 7
15-10-06 **Signs Allowed Without a Permit** . . . 8
15-10-07 **Permanent Signs that Require a Permit** . . . 11
A. **Signs on Awnings and Canopies** . . . 11
B. **Directional or Instructional Signs.** . . . 12
C. **Freestanding Signs (On-premise)**. . . . 12
D. **Marquees.** . . . 13
E. **Menu Boards.** . . . 13
F. **Monument Signs.** . . . 13
G. **Suspended Signs**. . . . 14
H. **Projecting Signs.** . . . 15
I. **Wall Signs.** . . . 15
15-10-08 **Temporary Signs** . . . 17
A. **Standards for Temporary Signs**. . . . 17
B. **Examples of Typical Temporary Signs Types:** . . . 17
C. **Temporary Signs Allowed Without a Permit - Residential Zones** . . . 19
D. **Temporary Signs Allowed Without a Permit - Non-Residential Zones** . . . 20
E. **Temporary Signs Requiring a Permit - Non-Residential Zones**. . . . 22
15-10-09 **Sign Permit Process** . . . 22

A. **Sign Design**. 22
B. **Required Permit Information** 23
C. **Required Inspections and Tags** 23
D. **Penalties for Installing Signs Without Permits or Inspections.** 24
15-10-10 **Sign Themes, and Special Zones** 24
A. **Sign Themes**. 24
B. **Signs in Special Zones**. 24
C. **Conditional Uses within Residential Zones** 25
15-10-11 **Sign Regulations for Sexually Oriented Businesses** 25
15-10-12 **Attachments And Graphs** 26

Chapter 15-10 Sign Regulations

15-10-01 Purpose and Scope

It is the intent and purpose of this chapter to outline regulations which are fair, comprehensive, and enforceable while allowing Sandy City to create and maintain safe and aesthetically pleasing building elevations and streetscapes. These regulations serve to balance the need to protect the public safety and welfare, the need for a well maintained and attractive community, and the need for adequate identification, communication and advertising for land uses. By adherence to these regulations the following objectives should be achieved:

- Signs that are compatible with their surroundings, and effectively index the environment while preserving the aesthetics, and sense of order within the community.
- Signs that are conducive to promoting traffic safety and add to the convenience and enjoyment of public travel by preventing visual distraction for motorists and protection of pedestrians.
- Signs that preserve and enhance property values, increase the standard of living within the community, and serve to attract tourists to the City by establishing first-class business and commercial districts.
- Signs that adhere to adopted fire, traffic and safety standards in order to insure the safety of residents and visitors to the City.

The regulations of this chapter are intended to apply to both on-premise and off-premise signs, but do not apply to interior signs, nor hand-held placards and other similar devices traditionally used for public protest and the non-commercial exercise of free speech. Any noncommercial message may be substituted for any commercial message permitted under this ordinance.

15-10-02 Administration and Enforcement

A. **Interpretation**. The sign regulations contained herein are declared to be the maximum allowable for the purposes set forth. If the Director determines that an application needs further review, he may request Planning Commission review of the proposal. Any sign not expressly allowed by this ordinance is prohibited

B. **Authorities**. The Director or his authorized representatives shall be vested with the duty of enforcing this chapter and in performance of such duty, shall be empowered and directed to:

1. **Issue permits:** Unless stipulated otherwise a sign permit is required to erect, install, or paint any sign, or change the face of any sign, whether it be temporary or permanent in nature. This includes new signs, signs to be added to existing buildings or uses, and existing signs that are to be enlarged, changed, or modified. The expiration date for such permits shall be 180 days in conjunction with building permits. **For permit requirements see Section 15-10-09 herein.**

2. **Determine conformance:** The Chief Building Official, or his representative, under the direction of the Director, may make an initial inspection or re-inspection of any sign for which a permit has been issued and for which an inspection has been deemed necessary. Such inspections shall be performed to ascertain that all signs, constructions, and all reconstructions or modifications of existing signs are built or constructed in conformance with the Land Development Code and as represented at application for a permit.

3. **Issue Notices of Violations, Citations, and Information:** The Director or his designee may issue a written notice of violation to the person having charge, control, or benefit of any sign found to be hazardous, abandoned, non-maintained or in violation of this code, particularly when the City is contemplating removal of said sign. Such official may also issue criminal citations and swear to information against violators.

4. **Abate and Remove Signs:** Under the following circumstances the Director or his designee may at once abate and remove signs or, in the alternative, use all available legal means to have the sign removed, including but not limited to criminal or civil action with the appropriate court.

   a. If a hazardous sign is not repaired or made safe within five working days after receiving written notice of such condition from the City. The Chief Building Official may also require a sign to be removed within one working day upon receiving written notice from the city that such sign poses an immediate hazard;

   b. If an abandoned, non-maintained, or sign identifying a discontinued use has not been repaired or put into use within 45 calendar days after receiving written notice from the City;

   c. If a permanent sign installed without a permit, or is otherwise illegal as defined by this Code, is not made to conform within 30 calendar days after receiving written notice from the City;

   d. If a temporary sign posted upon private property has been installed without a permit or is otherwise illegal as defined by this Code and has not been made to conform either through removal of the temporary sign or by obtaining a temporary sign permit within 72 hours after receiving written notice from the City; or

   e. If a sign is posted upon public property as defined in this Chapter, it may be removed by the City at any time. Not withstanding the foregoing, the sign, though removed, cannot be destroyed in a period less than 30 days from the date of removal. In no case shall the failure to remove said signs constitute approval by the City of the illegal placement of the sign.

   Persons having charge, control, or benefit of the affected sign shall pay to Sandy City the full cost incurred by its abatement or removal of said sign. Payment shall be made within 30 calendar days of receiving notice of such cost.

   Guidelines for the abatement and removal of signs shall be in accordance with the Uniform Code for Abatement of Dangerous Buildings.

5. **Require Bonds**: The Director or his designee may require that a bond be posted by a sign company, contractor, or employee of such, hereafter referred to as business, under the following circumstances and guidelines:

   a. **Violation of Ordinance**. If any sign business commits a violation of any part of this section or provision within the Sandy City Land Development Code concerning the installation, modification, or City required inspection of a sign, that business shall post a cash bond of $1,000.00 with the City upon written notice from the City of such violation. Sandy City will not issue any subsequent sign permits to said business until such bonds shall be posted.

   b. **Forfeiture of Bond**. A cash bond which has been posted to the City shall be forfeited to the City if an additional violation by the sign business occurs. A new cash bond of $2,000.00 shall be required from the business upon forfeiture of the previous bond. Each future violation by such

business will result in bond forfeiture and required posting of new cash bond at twice the previously posted amount. Sandy City will not issue any subsequent sign permits to said business until the required cash bond has been posted.

c. **Duration of Bond**. A posted bond shall be held for a minimum one year period. At the end of such period, if the bonded sign business has not had any additional violations of the City sign regulations, the posted bond shall be released upon receipt of an Affidavit of Compliance to the City. If a business has future violations after having a bond released the initial $1,000 amount shall be required and the provisions of paragraph b. above shall apply.

C. **Right to Appeal** Any person who has been ordered to alter or remove any sign, or whose application for a sign permit has been denied because of conflict with regulations stated herein, may appeal to the Board of Adjustment. For appeal procedures please see the Sandy City Board of Adjustment Regulations contained in this title of the Sandy City Development Code.

15-10-03 Nonconforming Signs

A. **Regulation, Containment, And Elimination**. In order to minimize confusion and unfair competitive disadvantage to those businesses which are required to satisfy the current sign ordinance standards, the City intends to apply firm regulation of existing nonconforming signs with a view to their eventual elimination. Excluding normal maintenance and repair, a nonconforming sign shall not be moved, altered (including face changes) or enlarged unless it is brought into complete compliance with this Chapter. The following alterations are exempt from this provision; (1) Face changes in nonconforming multi tenant signs, and (2) copy changes in nonconforming permanent signs which were originally approved by the City with a changeable copy feature.

B. **Abandonment**. Within 45 calendar days after vacation of an existing business, any on-site nonconforming signs must be removed or brought into compliance by the property owner. If removal does not occur, Sandy City may have the entire nonconforming sign (both face and structure) removed through the processes specified in Section 15-10-02B4. An abandoned sign may not regain any legal nonconforming status later, even if the original or a new business occupies the property.

15-10-04 Prohibited Sign Devices

A. **Prohibited Sign Devices**. Any sign not specifically allowed by this ordinance is prohibited. The following devices used to attract pedestrian or vehicular attention are prohibited in Sandy City.

1. A-Frames, Portable Signs. Except as specifically allowed for temporary signs by this ordinance, see Section 15-10-08.

2. Beacon Lights. Except as specifically allowed by this ordinance for a Special Promotion period or as part of a Grand Opening period.

3. Bus Bench Signs and Signs on Transit Stop Enclosures. Bus benches and transit stop enclosures which do not contain advertising are encouraged in order to provide shelter, and a more enjoyable experience for those utilizing mass-transit.

4. Flashing or Animated Signs. Subtle lighting changes of low intensity are allowed (commercial signs may be approved with time/temperature or electronic message center capability).

5. Graffiti.

6. Inflatables. Except as specifically allowed by this ordinance for a Special Promotion period or as part of a Grand Opening period.

7. Mobile Signs. Excludes signs painted on vehicles unless the Director determines such a vehicle is being utilized for advertising purposes beyond that approved for signage on a site. In such case the Director may require a business to remove or relocate such vehicle.

8. Off-Premise Signs. Includes billboards.

9. Projecting Signs. Except as specifically approved in Historic Sandy or by the Planning Commission as part of a designated sign theme for a specific development project.

10. Roof Signs. Except were allowed herein, see Section 15-10-07.

11. Sexually Oriented Signs. Any display, decoration, sign or show window that provides the observation of any material depicting, describing or relating to "specified sexual activities" or "specified anatomical areas".

12. Statuary. Statuary bearing the likeness or suggestion of any product or logo.

13. Snipe Signs. See Section 15-10-08B.

14. Temporary Signs. Except as specifically allowed by this ordinance, see Section 15-10-08.

15. Wind Signs. Except as specifically allowed by this ordinance for a Grand Opening period.

16. Illuminated Flagpoles. This shall not include poles which have lighting attached to or directed towards a pole for purposes of appropriately illuminating the U.S. flag or other official flag as defined herein **(See Figure 1).**

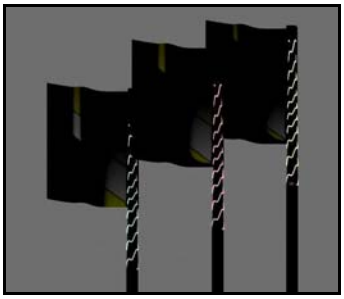


Figure 1: Illuminated flagpoles

B. **Hand-bills, signs-public places and objects:**[1]

1. Except as otherwise stipulated, no person shall paint, mark or write on, or post or otherwise affix, any hand-bill or sign to or upon any sidewalk, crosswalk, curb, curbstone, parkstrip, street lamp post, hydrant, tree, shrub, tree stake or guard, railroad trestle, public utility pole (i.e., electric, light or power or telephone or telegraph or trolley wire pole) or wire appurtenance thereof or upon any lighting system, public bridge, drinking fountain, life saving equipment, street sign or traffic sign.

2. Any hand-bill or sign found posted upon any public property contrary to the provisions of this section may be removed by any designated Sandy City employee. The person responsible for any such illegal posting shall be liable for the cost incurred in the removal thereof and the City is authorized to effect the collection of said cost.

[1] The language in this section has been taken from Section 28.04 of the Los Angeles Municipal Code. This section was upheld by the United States Supreme Court in 1984 as complying with the First Amendment of the Constitution *[Members of the City Council of the City of Los Angeles et a. v. Taxpayers for Vincent, et al.]*.

3. Nothing in this section shall apply to the installation of a metal plaque or plate or individual letters or figures in a sidewalk commemorating a historical, cultural, or artistic event, location, or personality for which the Department of Public Works has granted a written permit.

4. Nothing in this section shall apply to the painting of house numbers upon curbs.

15-10-05 General Guidelines for Signs in Sandy

A. Standards of Construction

1. All signs erected in Sandy City shall comply with the most recent Sandy City adopted provisions of the following; National Electrical Code, International Building Code, and Sandy City Sign Ordinance.

2. Licensed Contractor Required. No sign, fixture or device involving electrical wiring or connections shall be erected or installed in Sandy City except by a licensed and bonded sign or electrical contractor.

3. Engineering Required. All sign permit applications shall be engineered to demonstrate conformance with the applicable provisions of the International Building Code and, where required by the Chief Building Official, shall be accompanied by a drawing stamped by an appropriate engineer, licensed by the State of Utah, attesting to the adequacy of the proposed construction of the sign and its supports.

4. Durability. All permanent signs must be built of durable and permanent materials (e.g., no part of a sign, nor its supports shall be made of wood).

5. Power Source. Permanent power sources for signs must be concealed underground away from public view or within the structure of the sign or building to which the sign is attached and comply with all provisions of the National Electric Code.

6. Foundations. All ground signs must be mounted on foundations and footings which conform to the International Building Code as adopted by Sandy City.

B. **Sign Company Tag**. All permanent signs must have a sign builder's identification tag or signature. The tag or signature must be made of durable weatherproof material and must be affixed to the sign so as to be visible from the sidewalk or nearest convenient location by City Inspectors.

C. **Location and Setback Requirements**. The following shall apply:

1. **General Location**. No part of any sign shall interfere with the use of any fire escape, exit, required stairway, door ventilator, or window.

2. **Visibility Triangle.** No sign more than 3 feet in height (above the top back of a curb) shall be erected near any driveway or intersection for vehicular traffic within a triangular area formed by the intersection of straight lines extended from the back of curb (or a future curb) and a line connecting them at points 60 feet from the intersection of the lines **(See Figure 2).**

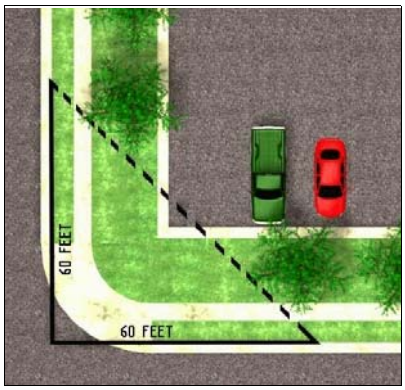


Figure 2

Deviations from these requirements must be reviewed and approved by the Sandy City Transportation Engineer. Deviations beyond those approved by the Transportation Engineer must be appealed to the Board of Adjustment.

NOTE: Monument signs may be erected in the visibility triangle if the top of the sign is less than 3 feet above the curb grade. The Planning Commission must approve any removal of landscaping in order to accomplish that objective.

3. **Traffic Safety**. No sign or other advertising structure shall be erected which in any manner may be confused with an official traffic sign or signal, or which bears words normally used in such signs (i.e., stop, go slow, caution, danger, warning, etc.). No sign or advertising structure shall be erected which by reason of its size, location, shape, content, coloring, or manner of illumination might be confused as a traffic control device. No sign shall have lighting which impairs the vision of anyone traveling upon a public street or distracts any driver so as to create a public nuisance.

4. **Public Rights-of-Way**. No sign shall be located on publicly owned land or inside street rights-of-way, except signs owned and erected by permission of an authorized public agency or specifically authorized herein.

5. **Vertical Setback**. In addition to the height restrictions contained herein, no sign shall be erected or maintained which has less horizontal or vertical clearance from communication lines and energized electrical power lines than that prescribed by the laws of the State of Utah, its agencies, or appropriate utility company.

6. **Side Setbacks.** High profile (freestanding) and low profile (ground or monument) signs shall be located at least their height in distance from side property lines in order to prevent damage to adjacent land in case a sign is toppled by accident or an act of nature.

7. **Front Setbacks.** The following shall apply:

   a. High profile (freestanding) and low profile (ground or monument) signs shall be set back at least 3 feet from the back of sidewalk or public right-of-way whichever is greater and from all driveways.

   b. Banners or other temporary signs allowed herein shall be set back at least **7** feet from the public right-of-way.

D. **Landscaping**. All permanent freestanding or monument signs installed in Sandy City must be incorporated into a landscape design or planter box. The landscaped area in which any sign is placed shall be kept free from weeds, garbage, and debris. Exceptions to this rule must be approved by the Planning Commission. The Planning Commission must also approve any permanent removal of landscaping for the purpose of situating a sign.

E. **Lighting**. **No sign or group of signs may exceed 1 foot candle in brightness as measured at the property line** and shall be carefully directed so that the light is not obtrusive or a nuisance to adjacent properties particularly residential areas.

F. **Maintenance.** All Signs shall be maintained in a safe, presentable and good condition including the replacement of defective parts, cleaning, painting, oiling, changing of light bulbs, or other acts required

for the maintenance of said sign. Maintenance shall also include the restoration or repair of any exterior wall penetrations, discolorations, or other damages caused by the installation, removal, or placement of signs on a building.

G. **Measurement of Regulated Sign Area**: For the purpose of this ordinance, a complete phrase, copy and/or images and the suggested layout of such shall be considered a sign (e.g., "1 Hour Photo" would be considered one sign).

1. **Single Plane/Panel Signs** Regulated area shall be according to the following standards:

a. Sign copy mounted as individual letters and/or graphics against a wall, window, or fascia of a building or other structure that has not been painted, textured or otherwise altered to provide a distinctive background for the sign copy, the area shall be defined as the area enclosed by the smallest 8-sided polygon that will enclose all sign area **(See Figure 3)**.

Figure 3

b. Sign copy mounted or painted on a background panel or area distinctly textured or constructed as a background for the sign copy shall be measured as that area contained within the outside dimensions of the background panel or surface **(See Figure 4)**. Any illuminated bands or illuminated structures which contain sign copy, corporate logos, etc., are by definition wall signs in their entirety. However, illuminated bands on canopies covering gasoline pump islands shall be regulated per this Chapter.

Figure 4

c. Sign copy as an illuminated architectural element of a building, shall be calculated as that portion of the illuminated surface or illuminated element which contains sign copy **(See Figure 5).**

Figure 5

d. The regulated area of a monument sign shall include all parts of the sign or structure that contain identification (words or symbols) and information. The height of a ground sign shall be the distance from the highest point of the sign to the height of the street curb or sidewalk **(See Figure 6).** Architectural features or enhancements to the sign supports are excluded **(See Figure 7).**

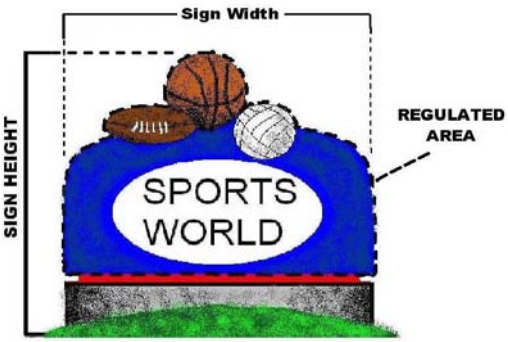


Figure 6

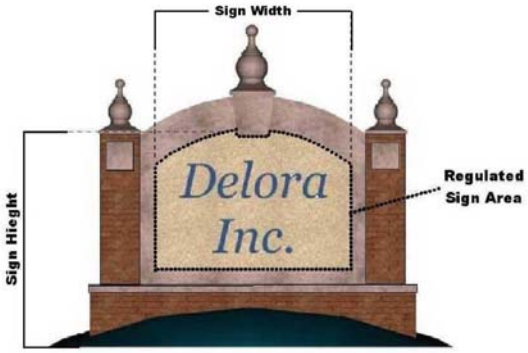


Figure 7

e. The regulated area of a freestanding sign shall include all parts of the sign or structure that contain identification (words or symbols) and information **(See Figure 8)**. The height of a freestanding sign shall be the distance from the highest point of the sign to the top of the curb or sidewalk or crown of the street when there is no curb or sidewalk **(See Figure 9)**.

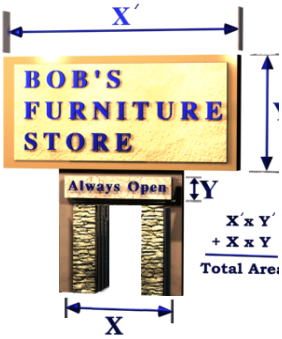


Figure 8

Figure 9

2. **Multiple Face Signs** (including but not limited to freestanding or monument signs).

   a. Double Panel. If the interior angle between two faces is 45 degrees or less, the area to be measured is a single face. If the angle is greater than 45 degrees, the sign area to be measured will be the area sum of the areas of the two faces **(See Figure 10)**.

   b. Three or More. The sign area shall be the sum of the areas of the three or more faces.

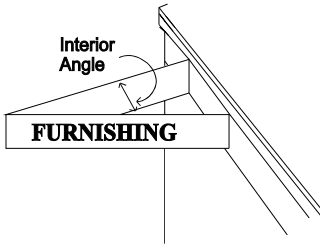


Figure 10

3. **Non-planer Signs**. For spherical, free-form, or other non-planer signs, the sign area shall be the sum of the areas of the four vertical sides of the smallest polyhedron that will encompass the sign structure **(See Figure 11).**

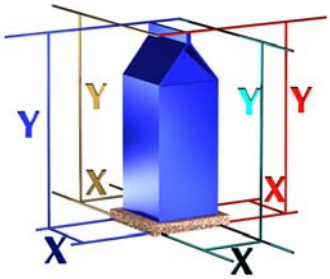


Figure 11

15-10-06 **Signs Allowed Without a Permit**

The following sign types are allowed without a permit in Sandy City. The applicable standards for the use of such signs are as follows.

A. Building Identification. Numbers which are used to denote the address of a building shall not be counted against the allowable square footage for the same building, but must comply with the standards for building identification as found in the Sandy City Property Addressing section of this code.

B. Changing Copy. The changing of copy on a marquee, reader board, electronic message center, or other replaceable copy area when such is part of a permitted sign. Sign face changes are not included in this category and as such require a permit except for those individual tenant faces within a multi-tenant or shared monument or freestanding sign.

C. Community Signs. Community signs require review by the Community Development Department and/or other pertinent City department, for compliance with the following criteria:

   4. Must be made of durable, weather resistant, material;

   5. Must use logos or symbols instead of copy where possible, where copy would cause a distraction to vehicular traffic;

   6. May be located at various gateway areas to the City, along major streets and important intersections

adjacent to nonresidential properties;

7. May not be attached to another temporary sign, permanent traffic or business sign;

8. When attached to light or utility poles such signs shall be uniform in size and shall be no larger than 4 feet wide and 10 feet tall. Signs attached to a building may be larger but must be appropriate in scale and location as approved by the Community Development Director **(See Figure 12)**.

9. Such signs for any single purpose or event may not be displayed for more than 30 days. However, the Community Development Director may approve community purpose signs for long-term purposes subject to review on a 90-day basis.

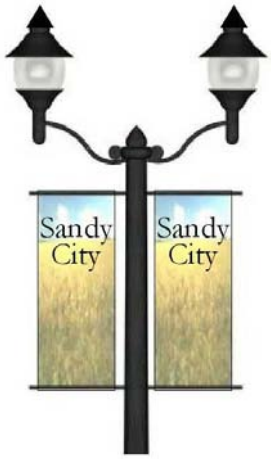


Figure 12

D. Gas Island Advertisements. A single 8.5" x 11" sign may be located at each gas island and must be located directly on top of a gas dispenser. Lettering shall be no larger than 2" tall.

E. Flags, Official. Except during celebration of officially recognized holidays, only one of each of the categories of Official Flags may be displayed on a lot unless approved by the Planning Commission as part of a designated out-door display area for the primary business of such location. Official flags shall be flown in accordance with the protocol established by the Congress of the United States and the State of Utah (76-9-601), as applicable. Flag poles shall be of permanent construction and not exceed 60 feet in height or the maximum height of the zoning district, whichever is less. Any flag not meeting any one or more of these conditions will be considered a temporary sign and will be subject to regulation as such.

F. Holiday Decorations. Noncommercial signs of a primarily decorative nature, clearly incidental, customary and commonly associated with any national, local, or religious holiday. Such signs may be of any type, number, area, and shall be contained entirely within the boundaries of the lot or premise on which they are erected and should be placed so as to avoid confusion with authorized traffic lights and signals and shall conform to traffic safety standards. They shall be removed within 20 days after the respective holiday is over.

G. Home Occupations. A legally licensed business in a residence may have a single, one square foot in area, non-illuminated, flat wall signs mounted to the residence.

H. Institutional Uses. Churches, public schools, public utility companies, libraries, governmental buildings, parks, public golf courses, etc., are allowed a single monument sign of 32 square feet per street frontage. Wall signs shall be regulated as set forth in this chapter.

I. Memorial Signs. Memorial signs or tablets with the names of buildings and date of erection cut into any masonry surface or inlaid so as to be part of the building.

J. Neighborhood Identification Signs. In any zone district, a sign, masonry wall, landscaping and other similar materials or features may be combined to form a display for neighborhood identification provided that the legend of such signs or display shall consist of only the neighborhood name and/or address.

K. No Trespassing or No Dumping Signs. One sign, not exceeding 16 square feet, or four signs not exceeding 4 square feet each, may be installed to prevent trespassing or unauthorized dumping on property. The Director may allow more signs if appropriate to prevent violation.

L. Notice Bulletin Boards. Notice bulletin boards for medical, public, charitable or religious institutions, may not exceed 32 square feet in area. Such signs must be oriented solely to the interior of the property and not used to direct exterior vehicular attention to the institution or its services.

M. Plaques. Plaques, name plates, and commemorative plaques of recognized historical agencies not exceeding 2 square feet, which are fastened directly to a building.

N. Political or Campaign Signs. Signs on behalf of candidates for public office or measures on election ballots are allowed as follows:

1. Signs for all candidates or other referenda, regardless of participation in a primary election, may not be erected earlier than 30 days prior to a primary election and all signs shall be removed by the Monday following the primary election. For the general election, said signs for all candidates or other referenda, regardless of participation in a primary election, may not be erected earlier than 45 days prior to the general election and all signs shall be removed by the Monday following the general election. Signs relating to elections on special issues may be installed and must be removed on the same basis.

2. Any one sign shall not exceed 64 square feet in aggregate area and, if freestanding, shall not exceed 8 feet in height. Such signs shall not be erected in a manner as to constitute a roof sign. Signs may not be placed on public property, in a public right-of-way or in any place which would impede traffic visibility or safety except as stated in paragraph 4 of this section. Signs on roadways without curb and gutter may not be placed closer than 10 feet to the edge of the paved surface.

3. Campaign signs may not be placed closer than 150 feet to a building where any official voting station is located.

4. Campaign signs may be placed within front facing residential parkstrip areas during the specified time period as described above. The maximum sign size is 6 square feet, and maximum height is 3 feet. Signs may not be placed in any location that creates a vehicular or pedestrian traffic visibility hazard. Such signs shall not be placed within parkstrip areas adjacent to back-facing or side-facing lots. Campaign signs may be placed in the parkstrip only with the approval of the person responsible for maintaining the landscaping of that parkstrip.

O. Public Necessity Signs. Signs installed by a unit of the government for control of traffic and other regulatory purposes, including street signs, danger and warning signs, railroad crossing signs, hospital signs, wayfinding signs, directional or warning signs for public service companies, utilities or institutions, or signs erected by or on the order of a public officer in the performance of his public duty.

P. Real Estate Signs. See Section 15-10-08C

Q. Symbols or Insignia. Religious symbols, identification emblems of religious orders, or historical agencies, provided that such signs conform to the standards for wall signs contained herein.

R. Window Signs. In order to maintain natural surveillance into and out of businesses, window signs which are painted on or temporarily affixed to the window surface shall not be so affixed as to block clear view of exits or entrances or to create a safety hazard. The following shall apply:

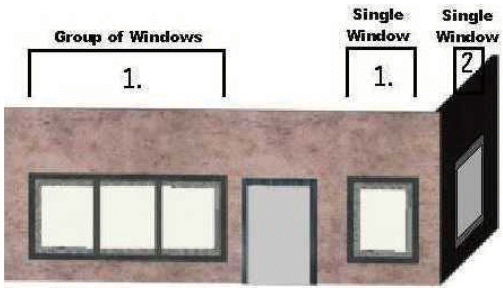


Figure 13

1. They shall not cover more than 25% of any single window, nor 25% of the entire surface area of a group of windows **(See Figure 13),**

2. They shall be no more than 10 feet above adjacent grade, and

3. They shall not exceed 64 cumulative square feet. Signs (e.g., neon, etc.) which are within 18 inches of the interior window surface shall be included in this calculation.

15-10-07 **Permanent Signs that Require a Permit**

D. **Signs on Awnings and Canopies** must meet the following guidelines:

1. Awnings on non-residential buildings are required to be approved by the Sandy City Planning Department and Building Department. **For appropriate awning materials, placement and dimension standards see the Sandy City Architectural Guidelines.**

2. Signs on Awnings shall be limited to street level businesses only **(See Figure 14)**. Signage on an awning shall be limited to 40% of the awning. The signage on the awning and other permanent business signage on the same elevation shall not exceed 15% of that elevation. Translucent letters or accents sewn into opaque canvas or acrylic awnings are permitted. Backlit awnings may be used if approved by the Planning Commission for public safety.

Figure 14

3. Canopies No sign shall be constructed or placed on top of the roof of any canopy. Translucent letters or accents sewn into opaque canvas or acrylic coverings are permitted up to 40% of a canopy face **(See Figure 15). For appropriate canopy materials, placement and dimension standards see the Sandy City Architectural Guidelines.**

Figure 15

4. Canopies (Gas Stations). Canopies over gas islands are regulated as follows:

   A. Sign copy, corporate logos, etc., may be a maximum of 15% of a canopy face.

   B. The height to the top of the canopy may not exceed 20 feet from grade, the canopy fascia may not exceed 4 feet in height, and there shall be a minimum clearance of 13.5 feet to the bottom of the canopy above grade. **(See Figure 16).**

   C. Individual letters, logos, or symbols may not project above or below the canopy face or project out from the surface of the canopy more than 18 inches.

   D. All canopy illumination and lighting directed toward the ground shall be recessed into the canopy.

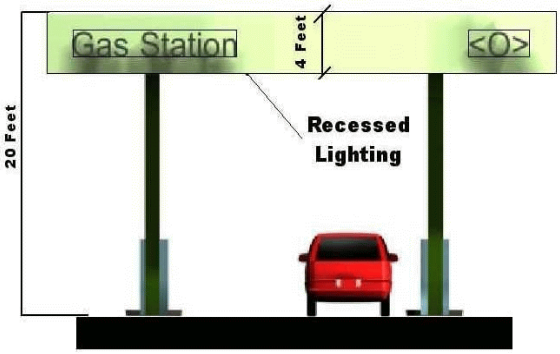


Figure 16

B. **Directional or Instructional Signs.** Signs which provide direction or instruction and are located entirely on-premise. Directionals shall not exceed 4 square feet in area or 4 feet in height **(See Figure 17).** The number allowed shall be determined by the Director during site plan review and shall be the minimum required for the safe circulation of traffic onto and within a development.

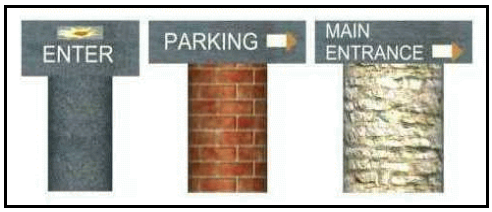


Figure 17

C. **Freestanding Signs (On-premise)**. The guidelines for the use of freestanding signs are as follows:

1. Developments, planned centers, or parcels less than **seven (7)** acres. No freestanding signs are allowed, only monument signs.

2. Developments, planned centers, or parcels seven (7) acres or more. The Community Development Director may approve one freestanding sign per street frontage. No freestanding sign shall be allowed for any planned center or parcel that has less than 300 feet of street frontage. Sign height may not exceed 25 feet. Signs must be at least 200 feet from the corner. Sign area may not exceed the size set forth in 15-10-12, Attachment B, and must be part of an approved sign theme as given in Section 15-10-11B.

3. Reader boards, changeable copy areas and electronic message centers are allowed but discouraged. No such device shall exceed 50% of the total sign copy area of the sign.

4. Freestanding signs shall not extend over any pedestrian or vehicular access area unless specifically approved by the Sandy City Transportation Engineer.

5. On parcels adjacent to and fronting Interstate 15 (I-15) or the I-15 frontage road, along the I-15 eastern right-of-way, between 9600 South and the northern boundary of the City, as well as all of those properties fronting I-15 along its western right-of-way, signs may have a height not greater than 25 feet above the nearest traveled freeway lane or frontage road, whichever is **greater.** Such sign must be located within the front 30-foot setback from property line on such parcel and the size of the sign shall comply with 15-10-12, Attachment B, Sign Area Allowance for Freestanding Signs. Businesses that are adjacent to a freeway overpass or similar view-obscuring structure may request review by the Planning Commission for additional height allowance. The Planning Commission shall approve only minimal additions in height to provide reasonable visibility above the view-obscuring structure.

6. All on-premise freestanding signs must have the structural supports covered or concealed with pole covers (pylon covers) at least 36-inches wide. The actual structural supports shall not be exposed, and the covers must be architecturally and aesthetically designed to match the building or development to which it is associated **(See Figure 18).**

Figure 18

D. **Marquees.** Marquees shall be reviewed and approved by the Sandy City Planning Commission. The sign should blend with the aesthetics of the building and surrounding natural and man-made environment. The color, style, size, scale and proportion of the sign should enhance the exterior of the building and not place too much bulk nor be an excessive external distraction on the buildings exterior **(See Figure 19).**

Figure 19

E. **Menu Boards.** Menu board locations for drive-in and drive-up window restaurants are to be reviewed and approved by the Community Development Department at site plan review. They shall be located behind the front landscaped setback area. One (1) sign is allowed with maximum area of 35 square feet and an additional sign with maximum area of 9 square feet is allowed per lot. Neither sign shall exceed 8 feet in height. The changing of copy within these signs does not require a permit.

F. **Monument Signs.** The following standards shall apply:

1. Monument signs are allowed for any size parcel provided that the parcel has **50** feet of street frontage. The sign area allowed for a monument sign is determined as shown in Section 15-10-12, Attachment A.

2. Pedestals. All monument signs must have at least a 1foot opaque pedestal designed as part of the foundation which conceals any pole support. The pedestal should run at least 50% of the horizontal length of the sign, and extend from the sign into the ground below the sign. There shall be no copy or sign element on the pedestal. The pedestal shall utilize materials and design elements that relate the sign to the associated building(s). The Planning Director may review and approve/deny any variation to the pedestal base requirements **(See Figure 20).**

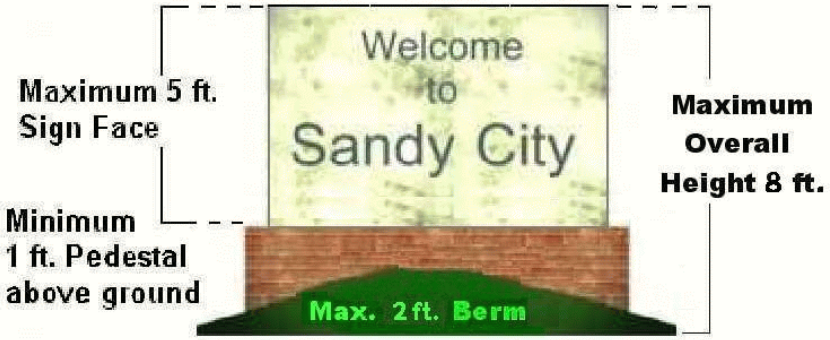


Figure 20

3. Sign Face. The cabinet or face of a monument sign may not exceed 5 feet in height. Overall height of the sign shall not exceed 6 feet. Reader boards (changeable copy areas) and electronic message centers may be allowed, however, such devices shall not exceed 50% of the total sign face.

4. Sign Height. Maximum height for a monument sign is 6 feet . Signs placed within bermed areas may have an additional overall height for each vertical inch of berm directly under the sign. In such cases the entire frontage must have existing or equal berming treatment and the sign shall not exceed an overall height of 8 feet **(See Figure 20)**.

5. Planned centers, pad buildings, and buildings not associated with a planned commercial center are allowed a monument sign on each associated street frontage. However, the signs must be separated by at least 100 feet as measured diagonally across the property from center to center of both signs and shall be no closer than 100 feet to any other sign (monument or freestanding/pole) located on the same frontage. Signs within the visibility triangle may be allowed with the permission of the Sandy City Transportation Engineer.

   a. Planned Commercial Centers

      (1) Monument signs shall have a logo/identification theme as part of the sign.

      (2) The area of the sign is determined by the length of the frontage of any freestanding buildings and contiguous parcels included within the planned commercial center.

   b. Pad Building within a Planned Commercial Center

      (1) The freestanding building lot must be contiguous to a major arterial street and have at least 100 feet of street frontage to have a monument sign.

   c. Building not Associated with a Planned Commercial Center

      (1) A building not associated with a Planned Commercial Center is allowed one monument sign provided that the parcel has at least 50 feet of street frontage and can locate the sign per the above standards.

G. **Suspended Signs**. Suspended signs used in place of wall signs are allowed if the architecture of the building or planned center lends itself to that design and a sign theme is submitted and approved by the Planning Commission for such. The following shall apply **(See Figure 21):**

1. The Director must review any proposal for a suspended sign for compatibility with the building.

2. No sign may project beyond the outside limit of the arcade, marquee, or canopy or facade to which they are attached.

3. Any sign must have at least an 8-foot clearance above the sidewalk.

4. There must be a minimum horizontal distance of **30** feet between suspended signs.

Figure 21

H. **Projecting Signs.** Projecting signs are allowed and in conjunction with awning signs if the architecture of the building or planned center lends itself to that design. The following shall apply**:**

1. The sign should blend with the aesthetics of the building and surrounding natural and man-made environment. The color, style, size, scale and proportion of the sign should enhance the exterior of the building and not place too much bulk nor be an excessive external distraction on the buildings exterior. Equal treatment and design consideration should be given to any mounting and supporting structure for the sign **(See Figure 22).**

2. Projecting signs shall only be allowed within the Historic Sandy Business District or developments which have an approved sign theme. They will not be allowed in conjunction with other wall signs.

3. No sign shall be larger than 16 square feet.

4. Projecting signs shall not extend more than 6 feet, nor have less than a 6 inch spacing from the attached vertical wall. They shall have a minimum clearance of 9 feet from the sidewalk or finished grade and shall be no more than 12-inches thick **(See Figure 23)**.

5. Electronic message centers or changeable copy signs are not allowed.

6. Projecting signs are allowed only for street level tenants in multistory buildings and there shall be a minimum horizontal distance of 30 feet between projecting signs.

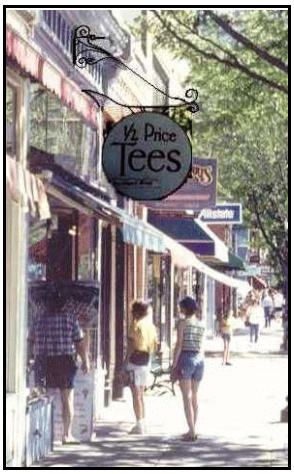


Figure 22

I. **Wall Signs.** The following criteria shall be met:

1. Signs shall not cover architectural features on buildings and shall blend with the surrounding natural and man-made environment (i.e., the color, style, size, scale and proportion enhance the exterior of the building and do not place too much bulk and external distractions on it). Businesses are encouraged to utilize multiple materials and lettering styles, such as exposed neon, different type styles, and logos in conjunction with the lettering for their signs.

Figure 23

2. The square footage of signage allowed on a wall shall be based on either the dimensions of the vertical wall or vertical dimensions of a slope **(See Figure 24)** to which a sign is attached and according the following guidelines. Signage which utilizes molded logos and individual letters may occupy up to 15% or 600 square feet, which ever is less, of a primary wall, and 5% of a secondary wall. Signage which utilizes box signs may not occupy more than 5% or 40 square feet, which ever is less, of any wall.

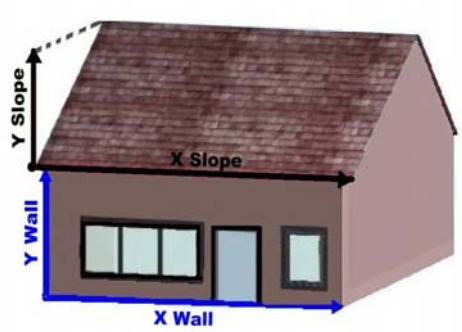


Figure 25

3. <u>Multiple Signs on an Elevation.</u>

   a. Multiple wall signs shall utilize individual lettering and logos only. No multiple cabinet signs or combination of cabinet and individual lettering signs will be approved. Subscript, molded cabinets, not exceeding 15% of a sign package, may be utilized in conjunction with individual letter signs **(See Figure 25)**.

Figure 26

   b. The maximum number of wall signs on any given wall/lease space, including multi-tenant buildings, shall be seven and shall be appropriate to the scale of the building. Multi-tenant buildings may receive a conditional use permit so that a wall may exceed seven signs if the Planning Commission judges the additional signage to be consistent with the criteria set forth above.

4. Painted signs or murals applied directly to any building face, must have specific approval of the Community Development Director. If the building is in Historic Sandy, the sign must have approval of the Planning Commission upon recommendation of the Historic Commission.

5. Wall signs with changeable copy, reader board, or electronic message capability are not allowed.

6. Businesses which back onto residential areas may be allowed signs on the rear of the building with Planning Commission approval.

7. Owners of buildings that have small offices inside, accessory and/or secondary to the main use, are required to create a building identification sign instead of trying to obtain signage for every tenant. This is especially true for buildings with two or more levels.

8. No part of any wall sign or of the sign structure shall project above or below the highest or lowest part of the wall upon which the sign is mounted or painted **(See Figure 26)** nor shall it project more than 18 inches from the face of the building to which it is attached**.**

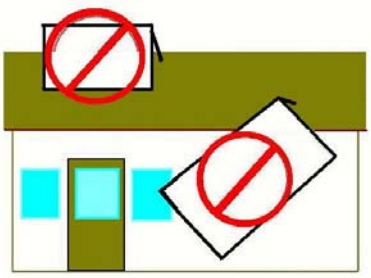


Figure 26

9. Wall signs on sloping or mansard roofs,

   a. Will only be allowed to avoid architectural conflicts on the face of the building. They shall not be approved solely for better visibility to signage **(See Figure 27).**

   b. Shall be erected so as to appear as a sign applied to a similarly vertical wall surface and finished in such a manner that the visual appearance from all sides is such that they appear to be part of the building itself. There shall be no visible support structure such as guy wires or braces.

10. Upon review and approval by the Planning Commission, a business may request the placement of a business identification sign upon an area within the same development not otherwise associated with the named business. The following criteria shall be considered:

    a. The proposed sign is in close proximity to the identified business.

    b. The proposed sign square footage is counted against the allowable square footage for the area upon which it is mounted

    c. That the proposed signs comply with established sign theme requirements for the shopping center within which the sign is located.

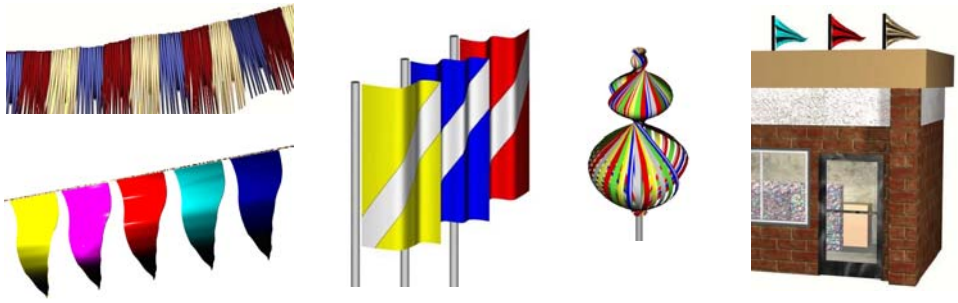
Figure 27

15-10-08 Temporary Signs

A. **Standards for Temporary Signs**. Temporary signs, may not flash, blink, be illuminated, spin, rotate, block traffic visibility, constitute a vehicular or pedestrian traffic hazard, or cause a public nuisance of any kind. They shall not be attached to utility poles, fences, or trees. They must be secured to the building or ground. Temporary signs may be attached to existing permanent signs only for the Grand Opening Period. Temporary signs may cover or obscure an existing permanent sign only if the business has changed hands or changed names. <u>No off-premise temporary signs are allowed except those specifically noted and regulated for real estate purposes or otherwise noted in this ordinance</u>.

B. **Examples of Typical Temporary Sign Types:** It is intended that the following images will serve to illustrate the terms being used within this portion of the ordinance and not to be comprehensive. The following images do not represent appropriate or permitted temporary sign types. Any sign not expressly allowed by this ordinance is prohibited.

Automotive Goods	
Banners	
Inflatables	
Mobile Signs	

Portable Signs	
Real Estate Signs	
Snipe Signs	
Wind Signs	

C. **Temporary Signs Allowed Without a Permit - Residential Zones**

1. <u>On-Premise Development Identification Signs</u>.

a. **Subdivisions, Planned Unit Developments**, **Multiple Family Housing Developments.**

(1) One <u>development promotional sign</u> may be placed on the premises of each development having five or more lots or approved unit sites in any residential zone. The size allowed for the sign depends on the number of lots to be developed as shown in the following table.

Number of Units/Lots	**5-24**	**25-49**	**50 or more**
Maximum Size of Sign (Square feet)	64	96	128

Additionally four temporary flags, not to exceed 24 square feet, may be displayed at the entrance to such development. All temporary signs shall be removed within **two** years

of the issuance of the first building permit in the project or if the lots are sold out before **two** years immediately upon sale of the last lot. Maximum height for all temporary signs is 12 feet.

(2) Three directional signs may be allowed for a developer to guide traffic to a site. They are limited to 32 square feet in area and 8 feet in height and must be placed entirely upon private property. These signs must have written permission of the property owner and be presented to the Community Development Director for approval before they are erected. The duration of display shall be the same as on-premise development promotional signs.

b. **Construction and Service Company Identifier.** One sign announcing the name of the construction/development company is allowed on the site where work is being performed by such company. Area of the sign may not exceed 16 square feet nor 6 feet in height. The sign may not be erected more than five days prior to the beginning of construction for which a valid building permit has been issued. It must be removed before final occupancy.

2. Real Estate Signs, On-Premise.

a. Signs advertising the sale, rent, or lease of property shall be limited to one real estate sign on each lot. Each such sign shall not exceed 6 square feet in size and 6 feet in height.

b. One real estate sign per street frontage is allowed for any multi-unit residential building or lot intended for such. It may not exceed 32 square feet in area or 8 feet in height. Such signs shall be constructed as per the monument sign criteria herein and provide adequate space to advertise vacancies.

c. Model home signs shall not exceed 16 square feet in area nor 6 feet in height and shall be placed entirely upon the premises of the model.

3. Real Estate, Off-Premise. Guidelines for individual residential lots:

a. Real Estate directional signs are not allowed.

b. Real Estate, Open house signs shall meet the following criteria:

(1) The number allowed include one sign at the arterial street intersection closest in driving distance to the property for sale, and from thence, one additional sign at each intersection leading directly to the property **(See Figure 56)**.

(2) They may not exceed 6 square feet in area and 4 feet in height. They shall not exceed 3 feet in height if such signs are placed in a parkstrip.

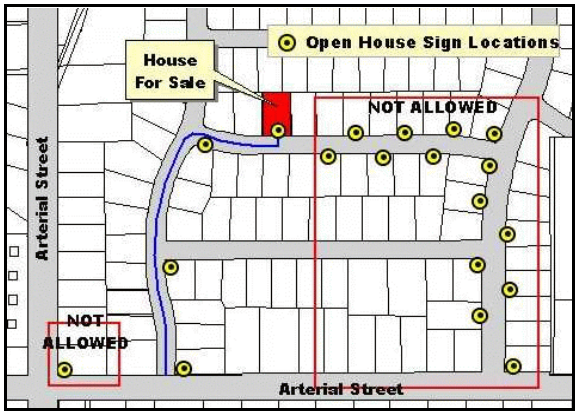


Figure 56

(3) They shall be displayed only during those hours/day(s) which the house is open for actual inspection.

(4) They must be ground mounted and not be attached to trees, poles or street signs, etc.

(5) Such signs may be placed in the parkstrip only with the approval of the person responsible for maintaining the landscaping of that parkstrip. They may only be placed within front facing residential parkstrips and may not be placed within parkstrip areas adjacent to back-facing or side-facing lots. Signs may not be placed in any location that creates a vehicular or pedestrian traffic visibility hazard.

D. **Temporary Signs Allowed Without a Permit - Non-Residential Zones**

1. Business identification. Upon application for permanent signage, one banner, attached to the building/lease space is allowed until permanent signage can be installed

2. Road Construction Periods. Businesses with frontage immediately adjacent to a road right-of-way construction zone may have one banner not to exceed 32 square feet nor 5 feet in height during periods of construction within the road right-of-way. The signs shall be located on-site and may be in landscape areas abutting the right-of-way. They must be removed immediately upon restoration of traffic flow on the affected right-of-ways.

3. Temporary Businesses. Temporary businesses are allowed only two temporary signs under the following conditions:

   a. The two signs may only be banners and/or portable signs (e.g., A-frame or T-frame).

   b. Banners may not exceed 32 square feet and portable signs (A-frames or T-frames) must comply with the size and area requirements for portable signs allowed without a permit.

4. Development Identification Signs, On-Premise. One sign announcing or identifying the future development of commercial or industrial property is allowed per public or private street frontage. The sign(s) may not be erected before the proposed development has been submitted for site plan review. They must be removed before final inspection or before permanent signs are installed. The size of the sign depends on the number of acres involved in the project.

Acreage of Development	10 or less	10 to 20	20 or more
Maximum Size of Sign (Square Feet)	64	96	128
Maximum Height (Ft)	15	15	15

5. Real Estate Signs, On-Premise.

   b. One on-premise real estate sign advertising the sale or lease of property is allowed per street frontage for any commercial, office or industrial planned center, building, lease space, or lot intended for such use based on the following guidelines and must be attached to the vacancy.

Size of Property	Lease Space	Pad in a Center	2 or less acres	Over 2 acres
Maximum Size (Sq. Ft)	24	24	32	64
Maximum Height (Ft)	**	8	12	15

6. Portable Signs. One A-frame or portable sign is allowed per business under the following guidelines:

   a. The sign is entirely outside of roadways, on-site drive isles, landscape areas, or designated parking areas. The signs shall be located on the pedestrian areas abutting the business and within the extent of the business face **(See Figure 57)**.

   b. They shall not be closer than 30 horizontal feet to another commercial sign.

   c. A 6 feet wide, through pedestrian zone on the existing hard-surface, shall be maintained around the sign and such sign shall not obstruct any pedestrian or wheelchair access from the sidewalk to any of the following:

      - transit stop areas,
      - designated disabled parking spaces,
      - disabled access ramps, or
      - building exits including fire escapes,

   d. They shall not exceed 3.5 feet in height, nor be more than 2 feet wide and the copy on the sign shall not exceed 3 inches in height **(See Figure 58)**.

   e. Commercial Centers and tenants of such may not place portable signs within the public right-of-way.

Figure 57

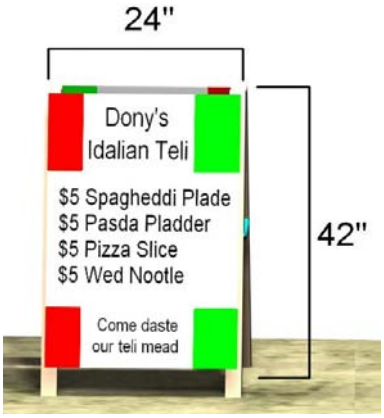


Figure 58

7. Holiday Promotional Periods. A business may advertise a special service, product or sale during the following holiday periods without a permit. Only one (1) banner sign, not to exceed 32 square feet, is allowed during these periods. Such must be secured to the building and removed by the end of the first working day after the associated holiday.

Holiday Period	Permitted Display Time
Presidents Day and Valentines Day - February	5 days including the holiday
Easter - March or April	5 days including the holiday
Memorial day - May	5 days including the holiday
July 4th and July 24th	5 days including the holidays
Labor Day - September	5 days including the holiday
Thanksgiving - November	7 days including the holiday
Hanukkah, Christmas, New Year's	23 days starting Dec. 10 and ending Jan. 2

E. **Temporary Signs Requiring a Permit - Non-Residential Zones**.

The following promotional periods require a Sandy City issued temporary sign permit, and may not be prolonged by those above periods allowed without a permit.

1. Grand Opening Period. Temporary signs announcing the initial opening of a business, or the relocation, or change of ownership of an existing business may be allowed within the first year of operations for a period not to exceed **45** calendar days. A combination of banners, wind signs, inflatables, beacon lights, portable and mobile signs may be used. The signs must be removed at the end of the 45-day period.

2. Special Promotions Periods. A business may apply for **three (3)** special promotion periods during the calendar year. Each period may not exceed **seven (7)** days in length. A single banner, not to exceed 32 square feet, is allowed during this period. It must be attached to the business structure/lease space. **One (1)** banner is allowed per elevation facing a public street. These periods may run consecutively.

3. Going Out of Business/Bankruptcy Period. A business may apply for a special permit in order to facilitate the liquidation of inventory for a failing business for a period not to exceed 90 calendar days. This permit is allowed only once for any business license. A single banner or portable sign is allowed during this period.

15-10-09 **Sign Permit Process**

A. **Sign Design**. Each sign submitted for approval by Sandy City shall incorporate the following elements:

* Architectural Compatibility
* Size, scale, proportion (balance)
* Illumination
* Color and Style
* Location
* Landscaping

If the Director feels adherence to these elements is not shown the Director may deny or refer an application to the Planning Commission for further review (See Section 15-10-02A).

B. **Required Permit Information**

1. **Information Required for all Applications:**
   a. Proof of current Sandy City business license.
   b. Business address and phone number.
   c. Address of property owner and phone number.
   d. General or sign contractor license, phone and address.
   e. Value of the sign (includes the cost of manufacturing and installation)

2. **Additional Information Required for Monument and Freestanding Signs**
   a. Plot plan showing relationship of signs to buildings, property lines, the setback from public rights-of-way, intersections, easements, driveways, existing site contours (1 foot intervals), and nearest monument or freestanding signs on the same frontage.
   b. Two accurately dimensioned, scaled drawings showing height, color, square foot dimensions, landscaping, sign composition, materials, type of illumination, and how the sign will appear from the street.
   c. Details of sign construction including an electrical plan, and foundation schemes with

appropriate engineer's stamp(s).

d. Number of acres and length of lineal frontage of property.

3. **Additional Information Required for Signs on a Building Exterior**
   a. Two scaled, engineered drawings showing square foot dimensions of both the building and the sign, sign composition, and type of illumination.
   b. A profile drawing of how the sign will appear from the street/parking area and on the building.
   c. Details of sign construction and attachment including electrical plan with appropriate engineer's stamp(s).

4. **Temporary Signs**
   a. Plot plan showing relationship of sign(s) to buildings, property lines, the setback from public rights-of-way, intersections, easements and driveways.
   b. Length of period for display, type of request.

C. **Required Inspections and Tags**

1. **Permanent Signs.** All permanent signs containing electrical components, footings, engineering or as otherwise required by the Sandy City Chief Building Official, shall receive final inspections by an authorized Sandy City Building Official to certify that the placement and construction of such sign is in conformance with representations made in permit applications and that work is completed and meets all applicable building and safety codes and conditions of approval.

2. **Temporary Signs**. Temporary signs for which a permit is required and has been approved shall have attached thereto a City issued tag recognizing the temporary nature of its approval. Such tags shall be displayed for the duration of the City approved period. Inspections shall be made to insure that the sign is in conformance with representations made in permit applications and that all applicable codes, standards, and conditions of approval are met.

D. **Penalties for Installing Signs Without Permits or Inspections.** New or existing signs installed or maintained without a required permit, or the required inspections, will be required to be removed or assessed a penalty fee of $200.00, or double the sign permit fee, whichever is greater, at the time the owner/operator of the sign makes application for its permit. A cash bond will be required, in accordance with the guidelines as stated herein, before any subsequent permit applications will be approved for the contracted sign company.

15-10-10 Sign Themes, and Special Zones

A. **Sign Themes**. All multi-tenant centers/buildings must submit a proposal for design and placement of all on-premise signs to the Planning Commission during site plan review. All such developments must have an approved sign theme before any sign permits will be issued to a business locating within it. The use of multiple cabinet signs or combination of cabinet and individual lettering signs shall not be approved **(See Figures 56 and 57)**.

Upon Planning Commission approval, the design and placement of on-premise signs for developments of 7 acres or larger and having at least 300 feet of frontage may vary from the regulations set forth herein and shall be considered as a conditional use. The Planning Commission must determine that;

1. The proposed sign exceptions are not in conflict with the purpose and intent of this chapter,

2. The proposed signs are in architectural harmony with the development,

Figure 56 - Appropriate Wall Sign Combinations on a building face.

Figure 57 - Inappropriate Wall Sign Combinations on a building face.

3. The proposed signs appropriately utilize those elements listed in subparagraph 15-10-10A,

4. That there is a condition that existing signage be required when altered to meet the criteria.

B. **Signs in Special Zones**. The rules for signs in special zones; for example, Civic Center Overlay Zone, the AutoMall District, the CBD Zone, etc., shall be as described in such zones. However, the Planning Commission may, as part of a Conditional Use, impose more stringent requirements during Conditional Use or Site Plan Review. Likewise, the Planning Commission may allow for exceptions for signs with unique artistic or architectural design.

C. **Conditional Uses within Residential Zones**. If deemed appropriate upon Planning Commission review, conditional uses are limited to one monument sign of 32 square feet. Multi-tenant buildings with monument signs must identify the center primarily. Such signs may not have changeable copy capability. Wall signs shall be regulated as set forth in this Chapter.

15-10-11 **Sign Regulations for Sexually Oriented Businesses**

Notwithstanding anything contrary contained in this Section 15-10, Sign Regulations, the more restrictive requirements for signs shall prevail. Signs for sexually oriented businesses shall be limited as follows:

A. No more than one (1) exterior wall sign, not to exceed 18 square feet, shall be allowed;

B. No animation shall be permitted on or around any sign, or on the exterior walls or roof of such premises;

C. No descriptive art or designs depicting any activity related to, or inferring, the nature of the business shall be allowed on any sign. Said signs shall contain alphanumeric copy only;

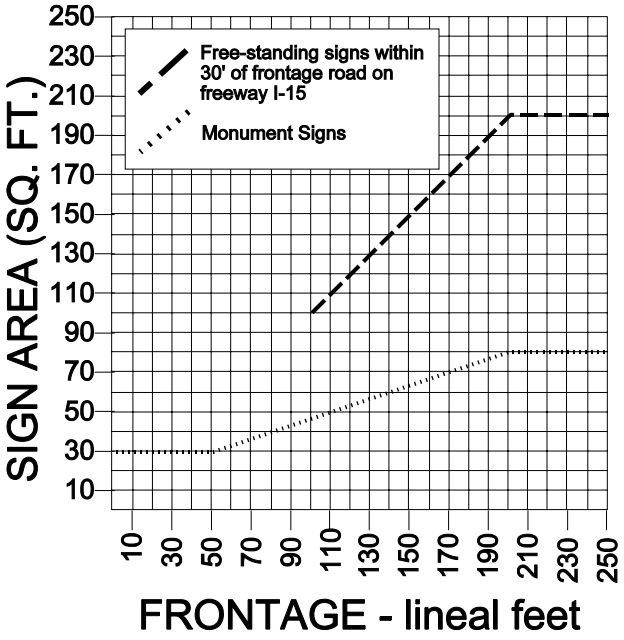
D. No display, decoration, sign or show window that provides the observation of material depicting, describing or relating to "specified sexual activities" or "specified anatomical areas" is allowed.

E. Painted wall advertising is not allowed;

F. The sexually oriented business shall not construct or allow to be constructed any temporary sign, banner, light, or other device designed to draw attention to the business location.

15-10-12 **Attachments And Graphs**

Attachment A: Graph-Size Allowance For Monuments



The sign area allowed for monument signs
32.0 sq. ft. + 1 sq. ft. per 3.125 lineal feet of street frontage over 50.0 feet, maximum size is 80.0 sq. ft.

The sign area allowed for a freestanding sign placed on property abutting the freeway or frontage road
100.0 sq. ft. + 1 sq.ft. per each lineal feet of street frontage over 100.0 feet, maximum size is 200.0 sq.ft.

Attachment B: Graph-Sign Area Allowance For Freestanding Signs

The sign area allowed for a large development identification sign
100.0 sq. ft. + 3.125 sq. ft. per acre of land over 10.0 acres, maximum size is 350.0 sq. ft.